

## ***Rules for a flawless makeup application***

### **Tip 1: Skin Care Routine**

For flawless makeup always look after your skin. Your skin is the canvas upon which you will work your makeup artist magic. See [www.skincare-makeup.com.au](http://www.skincare-makeup.com.au).

### **Tip 2: Primer,**

Always use a makeup primer before applying your Foundation. A good primer will attract moisture to your skin making your complexion look wonderful by smoothing out small lines; evening your skin tone and making your makeup last for hours. Mature women should never apply makeup without first using a primer.

Very young women may feel that it is not necessary as they will often just use a moisturiser with a sun blocking product. Every woman, no matter what their age should look for products with good sun blocking properties to protect their skin from skin cancer.

### **Tip 3: Cool or Warm**

Decide on whether your colouring is warm or cool. It is quite easy to decide whether your skin tone is cool or warm.

Place your hand palm up on a really white piece of paper or material and look to see if your wrist skin looks cool or warm against the white. Often cool skin tones will show bluish veins more readily than warm toned skin where the veins will take on a greenish colour.

You can also gently pull down your lower lip and look at the colors on the inside skin. Having a Colour Analysis done will further define and refine what you can wear and the hair and makeup which will be most successful.

### **Tip 4: Foundation**

Decide whether you want light, medium or maximum coverage. Also whether you want oil control, skin firming or light reflecting properties in your foundation.

Light reflecting foundations are great for older complexions because the light reflective properties lessen the appearance of fine lines and make the woman look younger.

A foundation which is just one shade lighter than your skin tone can also make you look younger but be cautious because if you go two or more shades lighter the problems areas on your face will be more noticeable.

Match the foundation to your skin tone so that the skin on your neck and chest does not look noticeably different to the skin colour on your face. So question yourself; are you very light, light, medium, dark or very dark in skin tone?

To find the correct colour, try the foundation along your jaw line and look to see if it merges with your skin tone. Foundation should never be obvious.

If you are very freckled it will be impossible to totally cover all the freckles. Some freckled women use a heavy application of foundation and concealer to hide a feature that they do not like. This can result in them looking many years older.

Aim for a reduction in the appearance of freckles rather than total elimination and your makeup will still look fresh and your beauty will shine.

Apply your foundation across your forehead, lightly across your eyelids, down your nose and chin and across your cheeks. Always gently apply foundation in a downward direction.

Do not drag the skin around in a flurry of action. If you apply it in an upwards direction you will make any fine hair on your face stand to attention! This is not a very good look.

Always wrap (sweep along the edge and slightly under your jaw) and blend your foundation.

Remember that your ears, if they are on show, may also need a small amount of foundation applied if they are high in colour, especially if you are having a professional photograph taken.

Be careful to blend at your hairline as foundation will show on the hair very easily. Look at your entire face to check if blending in other areas is required.

Skin care lotions and creams are always applied in an upwards direction to avoid dragging the skin and muscles of the face down. Be gentle with your skin.

#### **Tip 5: Concealer**

Concealer should only cover imperfections. It is not to be used in large amounts. Choose a shade lighter than your skin tone to bring forward the dark recessed areas of your face. If you have some freckles, blemishes or birth marks it would be best to use a concealer which matches your skin tone.

Sometimes you will find that using your foundation which has filled the top of the container is able to be used, especially if you dab it on with a small brush and blend the edges, allow it to settle and use a small amount of translucent powder to further set the concealer.

#### **Tip 6: Translucent Loose Powder:**

Loose powder will set the base so that your application of coloured cosmetics will not disturb your foundation and concealer.

To apply your powder use the press and roll method by pressing on the skin and rolling along for one roll. So it is press and one roll to the right or left depending on which hand you prefer to use.

Continue with press and roll until your whole face is lightly covered. Follow the same sequence as for the application of the foundation. Your skin should feel velvety and not sticky.

**See Tip 4.**

When you have finished you can lightly brush any excess off your face with a powder brush from your brush set.

It is important that you do not apply a lot of powder to the under eye area or any section of your face where you have wrinkles or deep lines.

If you do it will make you look a lot older as the powder will settle in the lines and be noticeable.