

Tip 7: Eyebrows

Your eyebrows frame your eyes and help to balance your face. To shape your own eyebrows may be a bit tricky for some women but the basics still apply. Firstly, brush your eyebrow hair upwards and following you natural arch smooth into place.

To check whether the shape is correct do the following;

Find the natural span of your eyebrows: use a pencil and place it against the outer edge of your nostril in a straight line up to your eyebrow. You will notice if hair is or growing too profusely or missing either side of where the pencil sits on your eyebrow.

Pluck the excess hair or take note of where you will need to fill in spaces where hair is sparse. Do not be tempted to over- pluck or pluck above the hair line. Oh, how I wish that I had followed this advice when I was younger! Long hairs that sit up too high can be either brushed down or carefully trimmed with small scissors.

Determine where your eyebrow should end: keep the pencil against the side of your nostril and move it out towards your ear with the tip resting lightly on your eyebrow. The point where your brow should end will be found when the pencil is at a natural angle and comes to rest on or near the brow in line with the corner of your eye.

Find the natural arch of your eyebrow: look straight ahead into a mirror and move the pencil along your brow to the spot where your brow is naturally curved or pointed. This is usually to the left of the outer circle of your iris and towards your ear. If you think that your eyebrows are an odd shape or you cannot trim shape them yourself find a beauty therapist or a specialist in eyebrow shaping.

Remember that most of us do not have two sides of our face exactly the same shape and this is mostly true when it comes to our brows. Some women want their brows to be like identical twins when they are more like sisters. Instead of a pencil, you may like to use two chopsticks.

One chopstick will be placed from your nose up to your inner eyebrow and the other will cross the first at your nose and fan out to your outer eye corner.

Tip 8: Lovely Eyes Eye Shadow:

Where a woman needs to apply eye shadow will depend on the shape of her eyes. However, in this Tips Sheet I am going to advise you on how to create a basic eye design using two eye shadow colours. Choice of eye shadow colours will enhance or intensify the colour of your iris.

Eye Shadow Application:

Leave a little translucent powder on your upper cheek area to catch “fall-out” from your eye shadow application. You can lightly brush this off when you have completed your eye makeup.

Apply a light colour across the entire eye lid and blend well.

Now apply a medium to dark contrasting eye shadow in the same family of colour to the crease (orbital rim/ eye socket) and create a “Cleopatra C” at the outer corner of your eyelid by sweeping the darker contour colour around and down towards your upper

eyelashes at the outer corner of your top eyelid, and blend a small amount at the eyelashes and a third of the way across your eyelid.

Think of the top curve of the “C” as being the brow bone and the bottom edge of the “C” as being the eyelid near the eyelashes to get an idea of how to work your eye shadow.

Blend, blend, blend the eye shadow in the crease and at the “Cleopatra C” area. No harsh lines should be seen.

Do not place eye shadow beyond the end of your eye shape unless you are in a fashion shoot or fashion parade.

Eyeliner:

You can use a darker eye shadow as your eyeliner or use an eyeliner pencil to line your eyelids near your eyelashes to help further define your eyes. You may wish to place small dots of colour along your eyelid and join the dots and blend.

Sometimes you wish to use an eye liner and then smudge the colour to have a soft effect. Some eye liners are designed to stay put, others will still need a small amount of eye shadow applied to keep the eyeliner from melting and becoming displaced.

Look at how big or small your eyes are before you decide how much eyeliner you wish to apply to your eyelids.

If you have small eyes it is best to apply eyeliner from the middle of the eyelid to the outer corner but only to the top eyelid. A very small amount can also be applied from the outer corner of your bottom eyelid and a little way along the eyelid near the bottom lashes. If you place eyeliner the whole way along both eyelids you will make small eyes look closed up and smaller.

Experiment to see what you can achieve. Have fun. Coloured eyeliner can put pizzaz into your look!

Mascara:

Black is very harsh and although some people can wear it successfully many women will find that medium brown, dark brown or brownish/black works better. If you wish to lengthen and thicken your eyelashes you can use a lengthening Mascara as the first coat. When that is dry, apply a thickening Mascara as a second coat.

To apply Mascara so that it does not clump your eyelashes together place your Mascara wand along the bottom of your top eyelashes and move it in a “zig-zag” action from the bottom of the eyelashes to the top. If you still have clumping comb through with a clean and dry Mascara wand.

To put Mascara on your bottom lashes use the tip of the wand and slowly colour the lashes.

If you get Mascara messing up your look wait until it has dried before removing it with a small and moistened cotton tip.